

Meet your 2011-2012 State Officers



President: Jesus Lizarraga

Hi, my name is Jesus Lizarraga and I'm your 2011-2012 Iowa Post-Secondary BPA President. I'm 20 years old and I recently graduated with an Associates of Arts degree from Muscatine Community College. I'm currently attending the University of Northern Iowa (UNI) where I will major in Business Management with an emphasis in Human Resources.

I look forward to serving as your state officer once again this year and hope to see many familiar and new faces. Start thinking about running for state office at the 2012 SLC. If you have any questions or recommendations regarding conferences, BPA history, running for office, etc. you can reach me via email at lizarraga-j@hotmail.com or add me on Facebook! We have a new Facebook group this year; it's called "Iowa BPA Association." Join now and invite others!

Thanks again to all of you for giving me the opportunity to once again serve as your state officer. Can't wait to see you all at UFLC!



Secretary/Treasurer: Robert Towell

Hello from Cresco Iowa--attending NICC (Northeast Iowa Community College) and majoring in business, your new Iowa BPA Secretary/Treasurer, Robert Towell. I'm thrilled to serve as your state officer this year; I believe this to be a great year to make a difference for your state at the upcoming national conference. We need to get more members recognized at the national conference.

Be involved by increasing your participation in the Torch Awards Program, recruiting new members, etc. I would like to encourage anyone that is interested in running for a state office to get in touch with anyone of your current state officers to learn more about it.

If you any questions, concerns, or projects that you would like to see come about; I am able to be reached at my address below or through my direct BPA phone line. If there is any chapter that would like me to come and visit or give a speech at an event or meeting, please let me know so we can work something out. I would be pleased to!

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E-mail: iowatowell@yahoo.com

Add me on Facebook

BPA cell phone number: 563-516-1000



Post-Secondary
Iowa BPA State Officers

My name is Krista Looft, and I am your State BPA Reporter/Historian! I attend Iowa Lakes Community College in Emmetsburg, where I am enrolled in the Administrative Assistant program. I am 18 years old, recently married, and have just adopted a kitten who now runs our little apartment! I am excited to be serving you this year, and to be a part of this team.

I'm so excited to tell you! Among all the amazing things that happened at officer training, one special event was when we received our new uniforms and picked out our shirts to go under our jackets. Last year, the State officer team wore purple with their navy suits, but this year, we've gone PINK! How sweet is that? Come join us at the United Fall Leadership Conference and check out our outfits! We'd love to talk and get to know you, our fellow members.

If you have any questions you can contact me by phone, e-mail, and Facebook.

E-mail: looftk@ymail.com

Phone: (712) 260-2157 - I text!

Hi my name is Magdalena Hilton. I am in my sophomore year at Muscatine Community College. I am pursuing a degree in Network Administration. I am a mother of 25-year-old twins. While in high school, I would go to my mother's class where she was learning the COBOL language. I watched someone put a computer together, and my brain said I can do that. What I love about networking computers is making a server talk with other computers. Geek stuff--I love it! So then I started my adventure. This brings me straight to BPA.

I am thrilled and ecstatic to be chosen to serve as the Iowa Post-Secondary BPA Parliamentarian. I can be reached through Facebook! You can also email me at hilton.magdalena@gmail.com. If you have any questions or any other ideas to make this year a wonderful experience, once again please email me or contact me through Facebook.



Reporter/Historian: Krista Looft



Parliamentarian: Magdalena Hilton

For the first time ever, you can find the Iowa BPA on Facebook! You will find more information about this below!

One of our big goals is to go to area high schools without an active BPA chapter and get them to have a local chapter. We would need to talk to the principal and get a staff member to agree to be an advisor. Once that's done, we would visit the chapters and make sure they were okay. We would be "big brothers" in a sense, until the chapters are doing well on their own. We need your help to do this! I want to truly thank all our Business Professional of America members for electing me. See you in the fall.

BUSINESS *professionals* **OF AMERICA**



Iowa BPA Secondary and Post-Secondary
Officers, 2011-2012

We have created a new
Facebook group!

Search for us: **Iowa BPA Association**.
Here, you can post pictures and information
on the cool stuff that your chapter has been
doing. This will give other members ideas of
what they can do for service projects and
other fun activities!

Also, our entire team will be checking the
page daily to answer any questions you
might have. Anything BPA related, we will
do our best to answer all of your questions
within 24 hours. Did I mention that this page
is for both BPA divisions: Secondary, and
Post-Secondary? Well it is! We're all
working together to make things happen this
year and help everyone to be more informed!

So go look it up, join now, and add other
BPA members! And while you're there, you
can friend the State Officer Team as well.

 Find us on
Facebook

State Officer Goals

1. Torch Awards- The 2011-2012 State Officer team is looking to increase the participation of members within the Torch Awards Program. The Torch Awards Program is a great program where each BPA member has the opportunity to demonstrate leadership qualities and perform community service while at the same time being able to get recognized by the organization. There are nine categories: Leadership, Service, Cooperation, Friendship, Patriotism, Knowledge, Love, Hope, and Faith. Within these categories, there are multiple things you can do and earn points! The more points the better! Getting 50 points in each category will get you recognized at State Level; 70 points in each category will get you recognized at National Level and grant you a trip to the National Leadership Conference--this year in Chicago!!

It is so easy to do! Without knowing it, you might have so many points but have not recorded them in your Torch Awards Resume. Have you ran for local office? Well that's 10 points in the Leadership category! Have you participated in a school fundraiser? Well that's 10 points in the Service Category! It's so easy to do and so much fun! If you have questions, and we are sure you do, please contact the officer team via email or Facebook. We will answer all your questions and help you record your activity points. Begin now so you can get started and earn your trip to Nationals!

2. Emphasize the Alumni Association- What do you do after you have completed your degree? Well, you join the BPA Alumni Association! The Alumni Association is for all of those BPA members who have graduated and wish to continue their involvement in BPA as an Alumni member,

As an Alumni member you have the opportunity to attend conferences and help proctor exams, grade tests, and even judge! Don't hesitate and join the Alumni Association after graduation!

3. Emphasize the Virtual Chapter- I graduated from my community college, and I will be transferring, what do I do now? Very simple! You join the Virtual BPA Chapter! The Virtual BPA Chapter is open to anyone who is transferring to a university and whose university does not have an established BPA chapter. As a Virtual BPA member, you have the opportunity to attend conferences, compete and attend the National Conferences if qualified. Meetings are held monthly through conference calls. In fact, our very own Jesus Lizarraga is a Virtual Chapter member!

4. Re-enforce the Dress Code- Have you heard the famous phrase "Dress to Impress?" Well that is what we expect from our BPA members. Always remember to dress in professional attire. Please know that if an individual is not properly dressed he/she will not be able to attend the conferences. We want the Iowa Association to stand out from the rest. You will find the business attire information on the national BPA website: www.bpa.org and on the Iowa BPA website: www.iowabpa.net. If you have any questions or concerns on what is appropriate and what is not, please ask your local advisor or send us an email or message us on Facebook. Don't forget, dress to impress!

5. Promote BPA! - As an officer team we are dedicated to promote and recruit new BPA members. We are willing to travel, as long as it doesn't interfere with classes. We're willing to speak at events or chapter meetings. If something can't be arranged personally, we can always use technology such as Skype!