

# Business Professionals of America *United Fall Leadership Conference*



## Presidential Welcome

Hello everyone and welcome to another exciting year of BPA! We have an amazing Fall Conference planned for you guys! I assure you, this will be one to remember. For the first time, we have designed a shirt for the Fall Conference, and our entertainment is epic! Come ready to eat very professionally, because, once again you will be able to enjoy our annual etiquette dinner! We have the most amazing speakers lined up for you. I am thrilled to, once again, see all of you and meet the new BPA members! Remember, you still have time to recruit new members! You already *stand out from the crowd* but you better be ready to *Reach New Heights* at this year's Fall Conference!

## Don't forget about our Facebook Group!

The State Officer team will post any upcoming state service projects and provide the latest information on upcoming conferences on the "Iowa BPA Association" Facebook page! Also, if you have any questions regarding BPA, we encourage you to post your question and we will have a State Officer reply within 24 hours!



## Etiquette Dinner and Entertainment

Get ready to Reach New Heights at our Annual Etiquette Dinner. This year, we have the honor to have with us a certified etiquette instructor and an award-winning speaker; Callista Gould. She has given etiquette lectures across the U.S. and in China. Her eclectic career includes leading the public relations department for Amana Appliances in rural Iowa to marketing celebrities and event planning for Sony Music in Chicago for artists such as Celine Dion, Billy Joel, Mariah Carey, Luther Vandross, Ozzy Osborne, Pearl Jam and Korn.



Ms. Gould has an MBA from Loyola University of Chicago and a BA in English from the University of Iowa. She is a member of The Etiquette Institute and the National Speakers Association. Her articles on business etiquette can be seen in The Des Moines Register. She offers a free Etiquette Tip of the Week by email and sometimes she tweets! So if you can't get enough of her, or can't wait until our United Fall Leadership Conference, follow her on twitter @MannerthatMove.

We wanted to make the most of our free time at the United Fall Leadership Conference, so the Post-Secondary officers have put their heads together. The entertainment needed to be spectacular, exciting, and something for everyone. So what did we come up with? We'll start the night off with a mysterious hypnotist! Be ready to be shocked, to laugh, but most importantly to have fun! Will you be willing to get hypnotized? Are you up for the challenge? See you there!



### New BPA Cares Program and Torch Awards Program Updated for 2011-2012 Year

Torch Awards - The 2011-2012 State Officer teams is looking to increase the participation of members within the Torch Awards Program. The Torch Awards Program is a great program where each BPA member has the opportunity to demonstrate their leadership qualities and perform community service while at the same time being able to get recognized by the organization.

#### Did you know?

\*In 1992 - The National Center is paid off and the mortgage is burned in a ceremony at the National Leadership Conference in Cincinnati, Ohio.

\*You can go to

<http://www.lpestore.com/bpamall/>

to shop for BPA Dress Apparel, T-Shirts, Accessories, (like Coffee Mugs, Highlighters, Pencils, Name Badges, Playing Card Sets, Uniforms, etc) Lapel Pins, Literature and Certificates! Go check it out now!

\*Does your chapter need a little help with promotion? Go onto the national BPA website ([www.bpa.org](http://www.bpa.org)) and under the resources tab, in promotion you will find documents and posters that have been created to aid in promoting local chapters! BPA recruitment videos and chapter brochures!

## The Speaker!

Our Keynote Speaker at United Fall Leadership Conference is award-winning speaker and inspirational comedian, Judson Laipply! Creator of the “Evolution of Dance”, he continues to bring laughter into the lives of all those who watch it.

To see his video go to: <http://www.mightaswelldance.com/evolution-of-dance/>

After graduating from Bluffton University with a BA and from Bowling Green State University with a Master's degree, Judson Laipply burst onto the professional speaking scene and has quickly become a breath of fresh air in a sometimes suffocating world. His presentations are down to earth and highly motivational, creative and appealing, humorous and thought provoking, lively and enriching.

Judson's artistic and refreshing approach to viewing life and accepting the changes it brings, combined with his energetic demeanor and playful stage presence, never fails to surprise and inspire audiences. Drawing from his vast array of experiences that include working on a cruise ship, at a camp in Colorado, as a certified Aerobics instructor, as a part-time auctioneer, teaching college courses, being a published poet, and writing a weekly column, he can relate to audiences of all ages from all over the country.

So come ready to have fun, and maybe show off your dance moves!



## The Workshop!

With over 2 decades of public speaking experience, Gavin Jerome's programs are fun, funny and filled with valuable content which you can use the next day to reduce stress, improve communication, etc. Gavin Jerome has been a professional entertainer for the past 20 years!

For over a decade, Gavin has been providing his humor workshops to companies and associations worldwide! He has worked with the likes of: Jerry Seinfeld, Paul Reiser, Dennis Miller, Steve Harvey, and Pat Paulson!

You may have seen Gavin on the Speed Channel as the track announcer for the hit television show PINKS!

Gavin is not the only workshop presenter we have in-store for you. We have many more great presentations that will help you grow both professionally and personally. You won't want to miss this!



## *Miracle Minute is Back!*

Save your pocket change (pennies, nickels, dimes, quarters, etc.) for Miracle Minute at the UFLC! (We'll take the greens too). The time limit for collection is 60 seconds, one minute! Containers labeled with chapter names will be distributed. Chapter donations will be counted to see how much will be contributed to an organization's service project. BPA's collected funds will go to Special Olympics. Cents do count! The winning chapter will receive a special prize. Hope you're ready for some competition! Battle of the Chapters!

## *UFLC Facebook BPA Trivia!*

This year, for the first time we are playing BPA trivia on Facebook! The rules are very simple; first you need to join the "Iowa BPA Association" group on Facebook. Then, while at UFLC, the state officers will post questions on the group's wall and the first person to answer correctly will win a prize. We will be posting questions approximately every hour, so there are many prizes to go around! How well do you know your BPA trivia? Better start studying!

## Did you know?

BPA has more than 51,000 members in over 2,300 chapters in 23 states!

In 2009, the first rescheduling of a National Leadership Conference was in Dallas, Texas. This rescheduling was due to the H1N1 Influenza.

BPA.org is proud to present new features for customizing the site for your state and/or chapter. State Advisors and Advisors can log into the admin section of our Web site at

<http://www.bpa.org/admin> and create custom pages and news for their chapters that integrate right into national BPA's Web site. National and State BPA can then recruit local news and "promote" it so that your local activities that YOU post can be seen by everyone in BPA.

If you go to:

<http://www.bpa.org/resources/customsites> you can learn step by step how to make your own site for your chapter!

